



## New Hair Salon Cuts Out Tears

Getting a haircut no longer has to be way down with getting a filling on a kid's "favorite activities" list. The new Snip-its children's hair salon in Palo Alto provides a fun time with its no-tears haircut experience and delightful distractions.

The salon features a cast of Snip-its own branded animated cartoon characters – Snips, Jean Luc le Spritz, Curly Comb, Flyer Joe Dryer and the Clip-ette Sisters – plus animated videos, salon-tailored educational computer games and parents' chairs so that moms can sit nearby. And at the end of each visit, children receive a prize in exchange for a lock of hair.

Snip-its also offers natural hair products and a line of spa services. It hosts birthday parties, too.

Founded by Joanna Meiseles in 1995 after a "heart-breaking" visit with her son to an adult salon, Snip-its has since opened 67 franchises nationwide. Palo Alto franchise owner Daniel Liberman and his wife, Erin, are excited to be the company's first location on the West Coast.

Snip-its is in the Town & Country Village, 855 El Camino Real. For more "cutting edge" details, call 650-323-8330 or visit [www.snipits.com](http://www.snipits.com).

– Angela Geiser

Top: A colorful, cartoon-like interior and friendly hairstylists give kids something to smile about at the new Snip-its hair salon in Palo Alto. Bottom: Owners Erin and Daniel Liberman, and their son, Riley, welcome local kids to their new salon.

